

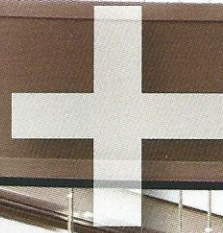
enLIGHTenment

LIGHTING INSPIRATION, INFORMATION, AND INNOVATION

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SPOTLIGHT

ON TRACK, RECESSED & RAIL PRODUCTS



SHOULD YOU HAVE AN
ONLINE STORE?

PUTTING UTILITY
REBATES TO WORK

SHOWROOM STAND-OUTS

Offering unique products not only gives visual va-va-voom to your assortment, but will set your store apart from the competition.



FUNCTIONAL ART

The popular Sorenthia Lighting Element, designed by award-winning Asher Dunn of Studio DUNN, now offers light bulb options. In addition to the original 11-inch tubular Edison filament bulb (40 or 75 watts in Clear or Frosted Glass), the Sorenthia can be ordered with a 4-inch tubular Edison filament bulb (60 watts, Clear Glass), or a 5"-diameter Globe bulb (60 watts, Clear Glass). Studio DUNN includes one set of light bulbs with each fixture; customers can choose from the three options listed above or can use their own E26 bulbs if they prefer. The Sorenthia fixture is made in the USA and includes a 5-inch circular ceiling canopy, two E26 bulbs, a 60-inch cross bar (with two 11-inch tubular bulbs), and a standard 2-foot drop rod. Custom drop lengths can be supplied.

The standard Sorenthia light is sold individually; however, dramatic effects can be attained by combining multiple fixtures. The company offers a custom 36" x 8" x 2" canopy to accommodate two to four Sorenthia lights (this option is recommended for installations where only one junction box is available). The canopy is comprised of a steel frame that attaches to the ceiling, while a steel faceplate affixes to the frame. The canopy is plated to match the finish (Brushed Brass, Oil-Rubbed Brass, and Brushed Nickel) of the fixture.

Studio DUNN | www.studiodunn.com

SCULPTURAL STATEMENT

The 24.75"-high aluminum Rock table lamp in a Goldtone finish is one of the new table lamps by American designer Michael Aram that celebrate the artist's appreciation for the intricacies found in nature. Drawing from his background as a sculptor, each piece is a hand-crafted interpretation of natural life. The lighting collection - initially comprised of 15 pieces - debuted this fall.

Michael Aram |

www.michaelaram.com





A UNIQUE ARMADILLO

Los Angeles designer James de Wulf recently introduced two hanging fixtures: the Armadillo pendant and the Armadillo chandelier. Both are made from solid brass and have slats that direct the light downward and interlock to hide the light source.

"I wanted something with organic proportions that didn't follow a stiff mathematical pattern," de Wulf explains. "These are two very eye-catching pieces that will age beautifully." The pendant measures 7" x 7" x 19" and the chandelier is 14" x 14" x 38".

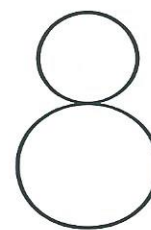
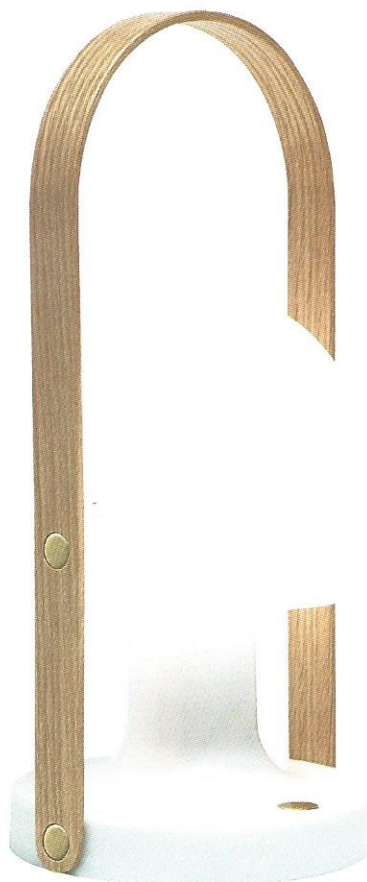
James de Wulf | www.jamesdewulf.com



CLASSIC CONTEMPORARY

Designed for the Finnish lighting manufacturer by architect Alvar Aalto in 1953, the Beehive pendant (a331) is comprised of a White painted aluminum shade with a choice of White, Polished Brass, or Polished Chrome-plated steel rings. It comes with a 72-inch white plastic cable and plug; cUL/UL listing can be provided at an additional charge.

Artek | www.artekfurniture.us



RIGHT THIS WAY

Designed by Spanish designer Imma Bermudez for the Barcelona-based lighting manufacturer Marset, the unique FollowMe lamp is both portable and rechargeable. The oak wood handle allows the lamp to be taken wherever one wishes. Because of its small, warm, and self-contained character, it can be used in outdoor environments as well as indoors.

Marset | www.marsetusa.com